

Tips on how to choose a Target Group

*A Target Group is a small group of parents you select to work with over the school year*

**Your Target Group Should Be**

A manageable number of families you can easily contact on a regular basis (if you choose an established initiative ex: ASPIRE, you may select a subgroup of those already participating

A group of parents you can talk with each month to ask if they were able to complete the assignment or task you trained about

A group of parents who will communicate with you if they did not complete assignment and will answer when you ask, “what would have helped you to be able to complete the assignment?”

**Your Target Group Should Not Be**

A whole classroom of parents

A whole grade level of parents

A whole school of parents

Parents you already know will not be able to complete the assignment